

STARTUP INCUBATOR BERLIN

DAS GRÜNDUNGSZENTRUM DER HWR BERLIN

Startup Center of the *Hochschule für Wirtschaft und Recht Berlin* (*Berlin School of Economics and Law*)

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1. About Us: [Startup Incubator Berlin](#)

At the Startup Incubator of the HWR Berlin, startup ideas are being developed to market maturity. Here, academic teams are supported with know-how, infrastructure and scholarships. As a lean incubator, in working with the team, the focus is on speed in the development and the early testing of business models with the customers.

The incubator has been founded in 2009. Initially, the offices were located within the HWR campus in Schöneberg. Since 2017, the Startup Incubator has moved to Rohrdamm 88 in Berlin-Siemensstadt as part of the site development at SIEMENS AG, which is becoming the “New Siemensstadt”. In 2018 a design thinking lab and a prototype workshop were opened. Since December 2018 a modern multifunctional hall has been made available to the startups as a co-working space and event location.

2. Lean Startup Methodology

The lean startup method is being actively pursued by the Startup Incubator. The focus is on continuous feedback from potential customers. Products are not being developed first but rather enter the development cycle “build – measure – learn”.

At the Startup Incubator, this process is encouraged by various offers – such as the monthly UX testing or the startup dinner. The feedback on product development is the main focus of these events formats.

3. [Entrepreneurship at the HWR Berlin](#)

At the HWR, the two areas of Entrepreneurship Education and Startup Incubation are closely interlinked. While the Startup Incubator in Siemensstadt promotes the practical aspects of starting a startup, the promotion of learning processes for the training of entrepreneurial thinking and acting is deeply established at the campus of the university. This takes place in the form of various formats, such as the Startup Class.

4. Financial Support

Startups at the Startup Incubator Berlin are financially accompanied in two phases in their startup process.

The program “Startup Now” is the first stage:

- [Startup Now](#): Can be started at any time; is aimed at founders at the very beginning of their project; includes the use of the Co-Working-Space, participation in all events and workshops and individual support by coaches and mentors.

In the second phase, founders have the opportunity to receive the following scholarships:

- [Berliner Startup Stipendium](#): Can be started in July and January each year; aimed at founders* wishing to develop their start-up; includes all Startup Now Program offers plus €2000 per founding member per month (for 6 and 12 months respectively)
- [EXIST-Gründerstipendium](#): For particularly technologically innovative start-up projects; 2500€ per founding member per month (for max. one year).

5. Infrastructure

In addition to the already mentioned premises of the Startup Incubator Berlin, the foundations of a community have been set up at Rohrdamm 88. The ecosystem here already goes beyond the HWR network: SIEMENS also host their own startups, FDX IMANOX and Noyok (both two former startups of the Startup Incubator Berlin), the BerLEAN Tech Center and the BIT6 Greening Center of the Berlin universities are all located here.

6. Our Teams (selection)

Matchbase is the first football league on demand. The app combines football on the field with gaming elements. Thus it enables footballers in a flexible season to play when it suits the teams and on each field.

Suncrafter recycles discarded solar modules and thus offers all people without access to energy a solution that makes them independent of electricity.

MyHelpBuddy is a trusted community marketplace for newbies to outsource tasks to buddies. Expats and international students who seek help get all they need from students, freelancers, entities & organisations.

visit4me is a SaaS solution that automates the on-boarding process, documentation process and digitisation of newly generated customers at events for enterprises.

alvego is a food startup that produces healthy food based on macroalgae. Their first product is called Riff Raff - it is vegan Jerky, which is 100% dried vegetables from sea and land.

MySecondEar is the first digital hearing care professional platform that handles customer needs from the first consultation until the final fitting of the perfect hearing aid.

KRENU is a design startup for individualized porcelain, that matches customers and designers who then create pieces, that combinetechniques of traditional manufacturing with modern technologies.

startupdetector is mapping the entire German startup ecosystem by regularly adding all newly founded startups, active investors, current funding rounds, startup-specialized services providers etc. to its database and thereby digitally bringing these stakeholders closer together."

Homemade Studio is an online booking platform connecting owners of unique homes and private spaces with creative professionals looking for authentic ready-made sets for their photo shoots and films.

rvolt empower everyone to participate in the energy transition with their smartphone. Through its unique user centric approach, rvolt helps users save money, reduce carbon footprint and enable smart living of the future. The mobile application provides transparency on energy consumption and carbon footprint.

7. Contact

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