

Marketing Intern (3 / 6 months)

Who we are

Easy Cook Asia is a Berlin-based food startup. We deliver authentic Asian Cook Box to our customers on a monthly subscription-based. For each month, we provide the most popular meals from a selected Asian country. We believe food is not just food, that's why we also introduce a lot of background stories within the box. From the time our customer unboxing our cook box, the experience will make them feel like traveling to Asia, discovering the best meal & snacks, and exploring interesting food stories which connect Asia to the world. We love food and culture! How about you?

About the job

We are looking for a positive, enthusiastic, and energetic person to join the lovely team. You will be highly involved in our upcoming crowdfunding project including planning, preparing, and executing. Since we love the LEAN concept, we are not looking for a perfect person but a fast learner who can help boost growth. Last but not least, we all love food and experience different cultures, so we hope you do as well 😊

- ✓ You will help set up the content and strategy of the crowdfunding project
- ✓ You will help prepare the marketing content of the crowdfunding project
- ✓ You will help communicate with our supporters and update the project status to them regularly
- ✓ Besides the crowdfunding project, you will be fully in charge of one of our social media channels

Who we are looking for

- ✓ You are an enrolled university student
- ✓ You are an active user on Facebook, Instagram, Pinterest, or other platforms
- ✓ You speak fluent German and English
- ✓ Basic photo editing, video editing, or design skill is a plus

What we offer

- ✓ You will join the decision making so that you learn how an early-stage startup works
- ✓ You will be connected with the Berlin startup community and get to know innovative people
- ✓ You will have our cook box for free when we have a new menu
- ✓ You will learn the entrepreneurial mindset so have a chance to start your own business in the future

Do you also love Asian food? Then join us now!

Please send your CV to Minchul Lee (m.lee@easycookasia.de) and feel free to ask any question