

## MARKETING ROCKSTAR INTERN



You will start in one of Berlin's hottest early stage health-tech startups with a social impact. As MARKETING ROCKSTAR you will work closely with the Founding Team. This enables you to learn directly from the founders and take over responsibility in a great and inspiring work environment.

**ABOUT US:** Pflegista is the online job platform for nurses and care takers that turns the application process upside down by making the hiring companies apply to candidates who are vetted by Pflegista.

### **YOUR MISSION**

- Development of a suitable B2C marketing strategy for Germany and abroad
- Independently create and implement SEO, social media and content campaigns
- Be part of the big picture: Increase Pflegista's reach through link building
- Contribute your own ideas and implement them
- Experience the development of our brand and be part of our growth journey

### **YOUR PROFILE**

- You are communicative, creative and flexible
- You love to be part of a team and to achieve goals and implement things together
- Hands-on mentality is an integral part of your DNA
- You Speak German or English fluently! Eastern European languages would be a bonus
- First practical experience in marketing would be of great advantage
- You have a comprehensive understanding and great interest in the current trends and technologies of online marketing

### **OUR PITCH**

- Join the best team ever
- Be a part of the journey: early stage startup with a social impact
- Office Space in the creative environment of the startup Incubator Berlin shared with many other start-ups and founders with diverse background
- Flexible working hours and structures
- Team and networking events, table-tennis, unlimited coffee and after-work beer is included
- And one of the best is yet to come: prospect of full-time job or working student position.

WANNA START? Send your application to Matti via [team@pflegista.de](mailto:team@pflegista.de)