# MARKETING & BUSINESS DEVELOPMENT INTERN

## YOUR FIRST STEP TOWARDS A GLOBAL CAREER

We at MyHelpBuddy, Germany's most trusted community marketplace for personal services, are looking for creative and passionate individuals to be a part of the dynamic team in supporting digital marketing activities. MyHelpBuddy is a fast-growing startup incubated at Berlin Startup Incubator under EU SocialFonds initiative, currently expanding the operations in the EU and India.

#### INTERNSHIP

- Opportunity to work directly with the cofounders of a Berlin-based startup
- Assist the team during creative marketing campaign execution
- Devising digital marketing strategies
- Learn about the European market, opportunities and trends
- Certificate of merit upon successful completion of the assigned project
- A possibility of recruitment in Germany based on performance and passion
- Get international contacts which might shape your future

### REQUIREMENTS

- Excellent verbal and written English communication skills (German language is an advantage)
- In-depth knowledge of MS Office applications
- Prior related internship in a startup, investment banking or consulting
- Knowledge of social media advertising tools like SEO, Google Adwords
- Photoshop, InDesign and related design skills
- Self-starter, fast learner with a can-do spirit

#### **APPLICATION**

CV and 2-5 minutes video (optional) reflecting your passion towards working in a global startup.

Points to be addressed: Pitch yourself, your experiences and skills.





