



Hello! We are looking for a student intern for

Content Marketing & Product Development (3 month)

Who we are

Easy Cook Asia is an early stage Berlin-based food startup. We deliver 12 different Asian Country Cook Boxes to our customers directly with the monthly theme we design. Our customers will feel like traveling to Asia every month, discovering the best meal & snacks, and exploring interesting food stories which connect Asia to the world.

We believe food is not just food. That's why we offer a variety of themes from Japanese Picnic Box celebrating Hanami (Cherry Blossom Viewing) to Chinese New Year Box celebrating the upcoming year. Check out what EASY COOK ASIA offers today if you want to experience authentic Asia. We cook culture.

Job Descriptions & responsibilities

- ✓ You will join product development by providing local perspective of Asian food preference (menu selection, taste, special ingredients, etc)
- ✓ You will do market research on customer's preference and how other meal kit players promote
- ✓ You will be in charge of creating marketing contents (illustration and video)
- ✓ You will help recipe card and story book design

Requirements

- ✓ You love Asian food enough to name 3 dishes immediately when someone asks you
- ✓ You are an enrolled university student, no specific major required
- ✓ You are a heavy social media user on Facebook or Instagram
- ✓ You speak fluent German and English
- ✓ Photo or Video editing skill is a plus

We offer

- ✓ You can join the decision making so that you learn how startup works from the early stage
- ✓ You can be connected to the Berlin startup community and know innovative people
- ✓ You can test our cook box for free when we have a new menu
- ✓ You can work highly flexible: anytime and anywhere
- ✓ You have chance to become the next entrepreneur

Please send your CV to Minchul Lee (m.lee@easycookasia.de) and feel free to ask any questions