



Marketing Intern (m/w/d)

About US

You want to build the energy systems of the future and bring the energy transition to the household users? You are looking for more than a job: something that helps make the world a better place? Then you are at the right place with rvolt. We bring the energy transition to the customer and make the smart home possible. With our mobile app users get transparency about their energy consumption as well as the possibility to save money and protect the environment. rvolt has already built an android app which is currently in beta testing with users. rvolt is part of the Berlin Startup Scholarship program and of APX (Axel Springer Porsche) Accelerator.

Your role and Responsibilities

Make the most out of your ideas. Bring your entrepreneurial mindset to life and gain experience in working with a startup in solving one of the globally most significant challenges.

1. Opportunity to define and shape marketing strategy for a sustainable consumer brand
2. Measure and optimize marketing channels and drive user growth
3. Opportunity to attend and learn from various workshops held in our startup network
4. Review user metrics and business KPIs on analytics and tracking dashboards
5. Work in an agile methodology and collaborate with cross functional teams

Your Skills and Qualifications

Become passionate about the product and open for new challenges. We will support you with all needed expertise and encourage you to become an expert in your field.

1. Familiarity with social media strategies and platforms as well as content creation
2. You are curious, open-minded and have a real thirst for learning
3. Understanding of different social media platforms (Instagram, facebook, Medium)
4. Interest in sustainability topics. Understanding of energy landscape is a plus
5. Excellent communication skills in English. German is a plus but not mandatory

Application

Do you have any questions or are you looking for subject-specific information? Do not hesitate to contact us anytime. We appreciate your short application (**cover letter, CV** and the most important certificates) along with **possible start date** to recruiting@rvolt.io



Hochschule für
Wirtschaft und Recht Berlin
Berlin School of Economics and Law

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