

NOTE

You are welcome to change the texts / adapt them to your target audience (e.g. change salutation, don't use emoticons, etc.).

However, we ask you to keep the link to our "Make It Lean Contest" website in any case. We also provide you with visual material, which can be used in combination with the following texts.

TEASER #1 (Text length e.g.: Facebook, LinkedIn)

Take the opportunity to be a part of the Make It Lean Contest initialized by the Startup Incubator Berlin! 🚀

With the Make It Lean Contest, the Startup Incubator Berlin promotes and awards innovative Startup ideas which are implemented using the lean-method.

The total prize money is 13.000 Euros. 🏆🏆

For further information, visit the website:

<https://www.startup-incubator.berlin/make-it-lean-contest-2020/?lang=en>

If you follow the Startup Incubator Berlin on social media, you won't miss out on any news!

<https://www.facebook.com/Gruendungszentrum.hwr.berlin/>

<https://www.linkedin.com/company/startup-incubator-berlin/>

TEASER #2 (Text length e.g.: Facebook, LinkedIn)

Take the opportunity to be a part of the Make It Lean Contest initialized by the Startup Incubator Berlin! 🚀 You can take part, if...

... you are founding a startup at the moment or have founded one last year. ✓

... your startup can be sorted to one of the following categories [#Social](#), [#Food](#), [#Hardware](#) or [#Software](#). ✓

... and your startup is implemented using the lean-method. ✓

The total prize money is 13.000 euros.

Places 1 to 3 from the contest will be awarded – don't miss out on the chance to be a winner! 🏆🏆

For further information, visit the website:

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TEASER #3 (Text length e.g.: Twitter)

The Make It Lean Contest initialized by the Startup Incubator Berlin has launched! 🚀

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