

04 – Meilensteinplanung

Förderinstrument: 3 · **Projektnummer:** 10199561 · **Projektname:** Berliner Startup Stipendium

Laufzeit: 01.07.2023 – 31.08.2025 · **Kontakt:** HWR Berlin

Name des Gründungsteams: _____

A milestone is an event of particular importance in a project. Milestones divide the course of the project into stages with verifiable intermediate goals and thus facilitate project planning as well as the control of the project progress.

Create one visualization of your project as a **PDF in print quality**, for example in the form of a phase plan, a roadmap, a table, a work breakdown structure, a Gantt chart or similar.

Please illustrate your milestones incl. intermediate goals over the course of the next six months. Name each milestone (SMART). Please set at least one milestone per month in the project. Think of the different areas in which the planning and implementation of the start-up will take place: Product/Service, Business Model, Strategy, Team, Sales, Marketing, Legal, Finance, etc.